



## **5-7 NOVEMBER 2024**BARCELONA















## THE EVENTS FOR BETTER CITIES

1,150 EXHIBITORS

19% NATIONAL

**81% INTERNATIONAL** 

**30%** more exhibition space vs. 2023

**25,771 ATTENDEES** 

**46% NATIONAL** 

**54% INTERNATIONAL** 

**632** 

**SPEAKERS** 

**261** 

**SESSIONS** 

**135** 

**COUNTRIES** 

850

**CITIES** 

**CO-LOCATED WITH** 

TOMORROW.
MOBILITY
WORLD CONGRESS

TOMORROW.
BUILDING
WORLD CONGRESS

TOMORROW.
BLUE ECONOMY
WORLD CONGRESS

























# A WIDE AND GLOBAL REACH



445K



155K SOCIAL MEDIA FOLLOWERS



1.32M
WEB VISITS



283
REGISTERED PRESS

## TOP VISITING COUNTRIES IN 2024

- Spain
- Germany
- Italy
- France

**RECAP VIDEO DAY 1** 

- Netherlands
- United Kingdom

- **USA**
- South Korea
- Saudi Arabia
- Brazil
- Belgium
- Portugal

### **More information:**

WEBSITE

PHOTOS

### RECAP VIDEO DAY 2 RECAP VIDEO DAY 3

## **2024 EDITION HIGHLIGHTS**

The 2024 edition brought together global leaders, companies, governments, and organizations to drive urban transformation and shape a better future for cities worldwide.

- A Worldwide Representation Representatives from over 850 cities and
  dozens of government pavilions gathered,
  reinforcing the event's status as a key
  platform for city leaders and urban
  innovation.
- World Smart City Awards 429 top-level proposals received from 64 countries.
   Shenzhen was recognized with the 2024 City Award. Other winners came from Saudi Arabia, India, Italy, Spain, Ireland, UK, South Korea and USA.

## SAVE THE DATE FOR THE 2025 EDITION: 4-6 NOVEMBER!

### **SPIN-OFF EVENTS**

**AROUND THE WORLD IN 2024** 

SMARTCITY EXPOCURITIBA



SMARTCITY EXPOUSA



SMARTCITY EXPO BOGOTA



SMARTCITY FORUM RIYADH

SMARTCITY EXPO WORLD CONGRESS HANGZHOU STAGE