





# SPONSOR AND EXHIBITOR BOOKING OPTIONS

Trade information (will be used for com	•						
Company commercial name				71D C- 1-			
	Province Web						
				•			
How do you want your company name to appear							
——————————————————————————————————————	on your stand.						
Person in charge of this exhibition							
Name							
E-mail	Phone Number						
Person who will sign contract							
Name							
E-mail	Phone Number						
Invoice information							
Company Legal name				VAT			
Billing Address				ZIP Code			
Town	Province			Country			
Participation options   I would like to book t	he following participation option				(see P	oint 1 in	the Annex)
SPONSORSHIP		SPAC	re			Partici	pation fee
OPPORTUNITIES Prefer Space	red location is guaranteed for sponsors. is not included in the sponsorship package.		ım space 12 m <sup>:</sup>	Space requi	red: m²	Insura	nce: 558 €
DIAMOND SPONSOR	Price 50,000 €	Space	Normal Price	Early Bird Price	Full Congress Pass	Expo+	Exhibitor pass
	Early Bird price 47,000 €	12-15 m <sup>2</sup>	300 €/m²	285 €/m²	3	100	pass 5
		12-13 111-	300 £/III-	285 €/111			
GOLD SPONSOR	Price 18,000 €	16-29 m²	285 €/m²	270 €/m²	5	100	5
	Early Bird price 17,000 €	30-59 m <sup>2</sup>	270 €/m²	255 €/m²	10	200	10
HACKING PARTNER	Price 8,000 €	60-99 m²	250 €/m²	237€/m²	15	15 200 15	
	Early Bird price 7,000 €	+100 m²	200 €/m²	190 €/m²	20	300	20
*Early Bird until December 31st							
Additional Sponsorship Opportunities	Maximiza brand visibility by sponsoring th	o following:					
Additional Sponsorship opportunities	Triaximize braind visibility by sponsoring th						
Free Side Events	Startup Pavilion	<u> </u>	Industry Solutions Awards	<b>₹</b>	APP	, <u>[</u> E	
7,000 € 12,000 €	18,000 €	욋	.2,000 €		12,00	00€	377
Lanyard Onsite	Registration	<b>∃</b> ≣_a					
6,000 € & Signage Ask your	Site (banner)						
Account  Others: If your are interested in other sponsor	Manager. orship opportunities, contact your account r	nanager.					
	-		D-+-				
Name and surname(s):			Date: Signature and	I Company seal			
Position:			0	opariy Jeur			





13-15 MAY 2025

## SPONSOR AND EXHIBITOR BOOKING OPTIONS

#### Insurance

Civil liability and property damage insurance covers:

Civil liability
Capital amount insured .......300,000 €
Excess (deductible) ......1,500 €

#### Property damage, excluding theft

Capital amount insured .......20,000 € Excess (deductible) ......1,000 €

## **Payment methods**

All payments should be made to Fira de Barcelona - IOT SOLUTIONS WORLD CONGRESS, by one of the following methods:

- Certified cheaue
- Cash deposit or credit card payment at the IOT SOLUTIONS WORLD CONGRESS Customer Service office.
- Bank transfer to any of the indicated bank accounts:

**CAIXABANK:** c/c 2100 0927 56 0200017660

SWIFT CAIXESBBXXX - IBAN: ES49-2100-0927-5602-0001-7660

(national and international bank transfers)

**BANC SABADELL:** c/c 0081 5084 04 0001290030

SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030

(national and international bank transfers)

**BBVA** c/c 0182 6035 42 0100857117

SWIFT BBVAESMMXXX - IBAN: ES31 0182 6035 42 0100857117

(national and international bank transfers)

**BANCO POPULAR ESPAÑOL** c/c 0075 1586 95 0604422331

SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331

(national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

### **Space assignment**

Space assignment is the responsability of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.

MAIN EXHIBITOR

REGISTRATION FEE: 558 €+10% VAT (if applicable)

Once we have received your exhibitor estimate request, an account executive will send you a customised estimate. Once the estimate has been accepted by the client, the organiser will send out an initial invoice for the registration fee. The dossier opening fee includes the administration fees and dossier processing. The company will only be considered a show exhibitor once the contract has been signed and the invoice for the administration fee has been paid.

Privacy Policy and Information on Data Protection. Data Controllers: FIRA INTERNACIONAL DE BARCELONA, Tax Code (CIF) Q-0873006-A, Alimentaria Exhibitions SLU with VAT B-62704457 and Fira Barcelona International Exhibitions and Services SL with VAT B-6507088 as Fira Internacional de Barcelona investees and registered address Av. Reina Maria Cristina, s/n, 08004 Barcelona. Purpose: To process your data in relation to your participation in the referred trade show. Lawful basis: Processing is necessary in order to take steps at the request of the data subject prior to entering into a contract. Recipients: Your data is not transferred to third parties. Your rights: the right to access, rectify, and erase your personal data, as well as the rights of data portability and restriction of processing that are set forth in the additional information. Additional information: You can view the additional detailed information on Data Protection on our website www.iotsworldcongress.com/privacy-policy/.







### **SPONSOR AND EXHIBITOR BOOKING OPTIONS**

		DIAMOND	GOLD	HACKING PARTNER
CONGRESS	Keynote Session	1	×	×
CONURCOS	Parallel use case session	1	1	1 ar H.V.
	Full Congress Pass invitations	150	50	7
NVITATIONS -	Expo + Passes	UNLIMITED	400	100
NETWORKING AND ACTIVITIES	VIP Lounge Area passes	8	3	2
	Lead Retrieval Licences	5	2	
ADVISORY BOARD	C- Level Representative in the Advisory Board	1	×	×
	Regular Meetings with Top-Level Executives from the world's biggest tech companies	✓	×	×
	Onsite Networking Lunch	✓	×	×
	Logo on Hero section of the Home page	✓	×	×
WEBSITE VISIBILITY	Logo on Home page	1₅ Level	2 <sub>nd</sub> Level	×
	Use case article publications on our Blogsite	2	1	×
	Interview on our blogsite	1	×	×
DIGITAL EVENT PLATFORM & AGENDA	Logo in the App	1₅tLevel	2 <sub>nd</sub> Level	×
	Push Notification of Keynote Session	✓	×	×
	Logo visibility at the Event Description in the Agenda	✓	×	×
	Publication of Sponsor's events and activities in general event Agenda	✓	✓	✓
EMAIL MARKETING	Exclusive Propmotional Email with Sponsors informations sent to the event's Database	1	×	×
	Speaker featured in e-mail campaigns	2	1	×
	Logo on the the footer of all promotional emails	1₅ Level	2 <sub>nd</sub> Level	×
	Welcome Sponsor Social Media Post	1	1	1
SOCIAL MEDIA	Session Promotion Social Post	2	1	1
	Promocional Social Media Posts about the Sponsors participation in the Onsite	2	1	1
	Use case article publications on our Blogsite	2	1	×
	Interview publication on our blogsite	1	1	×
DEDICATED RESOURCES	Senior Marketing and Communications manager to help Sponsors maximize the promotion of their participation	<b>√</b>	×	×
ONSITE COVERAGE	Video Interview During the Event	<b>√</b>	<b>√</b>	<b>√</b>
	HQ Pictures Pack of the stand and Congress Sessions	<b>√</b>	<b>√</b>	<b>√</b>
	Cusomized Sponsorship post-event Report	<b>√</b>	×	×
	Logo in Hall Map	1	<b>√</b>	✓
SIGNAGE	Logo in General Signage	✓	✓	✓
	Logo in backdrop of Congress Rooms	<b>√</b>	✓	✓
	Logo in Session's screens (Video animation)	✓	×	×
	Priority for Additional Branding opportunities	<b>√</b>	×	×
PRESS	1 Hour Press Room for Sponsors' media Event	<b>√</b>	×	×
	Space in the Press Room for Media Kits and Brouchers	<b>√</b>	✓	×
REPORT	Logo on the Post-Event Report	1₅tLevel	2nd Level	4⇔Level

300k 100k 50k Face Value

<sup>\*</sup>This participation is subject to approval by the Program Committee. The final format and content of the speaking presentations are subject to discussion and agreement with the BCC Program Committee.

\*\* Publication scheduling and format must be agreed with the BCC marketing team.