





SPONSOR AND EXHIBITOR BOOKING OPTIONS

Trade information (will be used for comm	nunication)					
Company commercial name	•					
Address						
Town	Province					
Fax			-			
How do you want your company name to appear of	on your stand?					
Person in charge of this exhibition						
Name		Pos	ition			
E-mail	Phone Number					
Person who will sign contract						
Name		Pos	ition			
E-mail	Phone Number					
Invoice information						
Company Legal name			VAT			
Billing Address			ZIP Code			
Town	Province		Country			
Participation options I would like to book th	ne following participation option			(see P	oint 1 in	the Annex)
SPONSORSHIP OPPORTUNITIES Preferre Space is	d location is guaranteed for sponsors. not included in the sponsorship package.	SPACE Minimum space	Space rec	uired: m²	Partici Insura	pation fee nce: 558 €
DIAMOND SPONSOR	Price 50,000 €		rmal Early Bird rice price	Full Congress Pass	Expo+	Exhibitor pass
	Early Bird price 47,500 €	12-15 m ² 300) €/m² 285 €/m²	3	100	5
GOLD SPONSOR	Price 18,000€	16-29 m² 285	5 €/m² 270 €/m²	5	100	5
	Early Bird price 17,000€	30-59 m ² 270) €/m² 255 €/m²	10	200	10
Early Bird until December 31st		60-99 m² 250) €/m² 237€/m²	15	200	15
		+100 m ² 200	0 €/m² 190 €/m²	20	300	20
Additional Sponsorship Opportunities	L Maximize brand visibility by sponsoring the					
Free Wi-Fi 7,000 € The Industry News 5,000 €	Startup Pavilion 18,000 €	Indus Soluti Award	ts <u>{Q}</u>	12,00		
Lanyard 6,000 € Onsite Branding & Signage Ask your Account	Registration Site (banner) 18,000 € Manager.					
Others: If your are interested in other sponsors		nager.				
Name and surname(s):		Date:				
Position:		Signat	ure and Company seal			







SPONSOR AND EXHIBITOR BOOKING OPTIONS

Insurance

Civil liability and property damage insurance covers:

Civil liability
Capital amount insured300,000 €
Excess (deductible)1,500 €

Property damage, excluding theft

Payment methods

All payments should be made to Fira de Barcelona - IOT SOLUTIONS WORLD CONGRESS, by one of the following methods:

- Certified cheque
- Cash deposit or credit card payment at the IOT SOLUTIONS WORLD CONGRESS Customer Service office.
- Bank transfer to any of the indicated bank accounts:

CAIXABANK: c/c 2100 0927 56 0200017660

SWIFT CAIXESBBXXX - IBAN: ES49-2100-0927-5602-0001-7660

(national and international bank transfers)

BANC SABADELL: c/c 0081 5084 04 0001290030

SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030

(national and international bank transfers)

BBVA c/c 0182 6035 42 0100857117

SWIFT BBVAESMMXXX - IBAN: ES31 0182 6035 42 0100857117

(national and international bank transfers)

BANCO POPULAR ESPAÑOL c/c 0075 1586 95 0604422331

SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331

(national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

Space assignment

Space assignment is the responsability of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.

MAIN EXHIBITOR

REGISTRATION FEE: 558 €+10% VAT (if applicable)

Once we have received your exhibitor estimate request, an account executive will send you a customised estimate. Once the estimate has been accepted by the client, the organiser will send out an initial invoice for the registration fee. The dossier opening fee includes the administration fees and dossier processing. The company will only be considered a show exhibitor once the contract has been signed and the invoice for the administration fee has been paid.







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Sponsorship benefits

		DIAMOND	GOLD
CONGRESS	Keynote Session	1	×
	Parallel use case session	1	1
INVITATIONS	Full Congress Pass invitations	150	50
	Expo + Passes	UNLIMITED	400
NETWORKING AND ACTIVITIES	VIP Lounge Area passes	8	3
	Lead Retrieval Licences	5	2
	C- Level Representative in the Advisory Board	1	×
ADVISORY BOARD	Regular Meetings with Top-Level Executives from the world's biggest tech companies	√	×
	Onsite Networking Lunch	✓	×
	Logo on Hero section of the Home page	√	×
WEBSITE VISIBILITY	Logo on Home page	1 _{st} Level	2 _{nd} Level
	Use case article publications on our Blogsite	2	1
	Interview on our blogsite	1	×
DIGITAL EVENT PLATFORM & AGENDA	Logo in the App	1₅tLevel	2nd Level
	Push Notification of Keynote Session	√	×
	Logo visibility at the Event Description in the Agenda	√	×
	Publication of Sponsor's events and activities in general event Agenda	√	√
EMAIL MARKETING	Exclusive Propmotional Email with Sponsors informations sent to the event's Database	1	×
	Speaker featured in e-mail campaigns	2	1
	Logo on the the footer of all promotional emails	1st Level	2 _{nd} Level
	Welcome Sponsor Social Media Post	1	1
	Session Promotion Social Post	2	1
SOCIAL MEDIA	Promocional Social Media Posts about the Sponsors participation in the Onsite	2	1
	Use case article publications on our Blogsite	2	1
	Interview publication on our blogsite	1	1
DEDICATED RESOURCES	Senior Marketing and Communications manager to help Sponsors maximize the promotion of their participation	✓	×
ONSITE COVERAGE	Video Interview During the Event	✓	√
	HQ Pictures Pack of the stand and Congress Sessions	✓	✓
	Cusomized Sponsorship post-event Report	√	×
SIGNAGE	Logo in Hall Map	√	√
	Logo in General Signage	√	✓
	Logo in backdrop of Congress Rooms	√	✓
	Logo in Session's screens (Video animation)	√	×
	Priority for Additional Branding opportunities	✓	×
PRESS	1 Hour Press Room for Sponsors' media Event	√	×
	Space in the Press Room for Media Kits and Brouchers	√	✓
REPORT	Logo on the Post-Event Report	1 _{st} Level	2nd Level